

ABSTRACT OF THE DISCLOSURE

Viewing of a program at optimum image quality is realized. A correspondence table of combinations of MPEG video encoding parameters and image signal processing parameters is stored in a RAM. A CPU reads out from the RAM an image signal processing parameter corresponding to a combination of MPEG video encoding parameters supplied from a demultiplexer, and on the basis of the image signal processing parameter, controls image signal processing in an image signal processor.

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